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WRITER'S NEST

The Official Newsletter of Print Hall Publishing

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THE NEW WORLD OF SELF PUBLISHING

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Welcome to our "Writer's Nest", Print Hall Publishing's official quarterly digital newsletter aimed to ignite you and aflame you in your writing journey.

I thought I would begin with an update on where the self-publishing trend is at the moment and how you can fast-track your book writing and distribution.

The old self-publishing was quite straight forward:

1. You wrote the manuscript
2. You had it edited
3. You organized the design, typeset and layout
4. You printed the book
5. You distributed it to bookstores
6. You sold it direct
7. You had special sales depending on your sphere of influence

Things have changed. When I say this to people, most think I am talking about the digital age and the need for e-books. This is part of the new world of self-publishing, but there is a lot more.



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