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WRITER'S NEST

The Official Newsletter of Print Hall Publishing

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**> WHAT CAN A BOOK
WRITING COACH DO FOR
YOU?**

WHAT CAN A BOOK WRITING COACH DO FOR YOU?

by NATANAEL COSTEA

You have heard of a sports coach, a life coach and a business coach but you probably never heard of a writing coach. What is a writing coach? Similar to other industry coaches, a writing coach guides you through the whole writing and publishing process.

If you're interested in breaking through the ceiling of your writing career, moving past baggage that's getting in the way of your success, or transforming the entire process into something more enjoyable and effective, then bringing in a writing coach can be a great choice.

It's also vital to understand what a writing coach is not. He or she is not writing your book. He or she does not necessarily edit your work, though the writing coach may also be an editor. He or she is not a ghostwriter. A writing coach is a guide, and in most other endeavors, the best point in a journey to hire a guide is at or near the beginning, although you're likely to benefit from a writing coach's assistance starting at any stage of the writing process.

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“WRITING IS ABOUT RESILIENCE
AND FAITH. WRITING IS HARD FOR
EVERY LAST ONE OF US.”
- CHERYL STRAYD

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WRITING COACH

- > **Clarity in Story or Topic**
- > **Step by Step Writing Plan**
- > **Mentoring and Feedback**
- > **Full Book Development**
- > **Publishing and Marketing**

The relationship between a writing coach and a writer generally begins with a face-to-face or phone interview in which the writing coach asks the writer about the project, what the writer hopes to accomplish with it, and what's holding the writer back. A writing coach then helps the writer organize his or her project, determine a schedule, and select a completion date as a goal.

The writing coach discusses the stages of a writing project, including an initial outline, preliminary research, a revised outline, more extensive research, another revised outline, and various drafts, followed by the editorial process.

A writing coach helps the writer develop a clear and compelling premise or plot, determine a tone, style, and voice based on the intended audience, and produce a coherent, captivating narrative, whether fiction or nonfiction. He or she journeys with the writer from the topic, to the writing and editing, and through to the publishing and marketing. It is a mentoring and feedback process that keeps the writer focused and accountable.

The writer's needs and situation will determine whether he or she needs a writing coach and begins working with one.